

Farming Business Diversifies with Unitech's PA720



Industry

Agriculture

Application

Shipping & Receiving/
Inventory Management

Product

PA720 Mobile Computer

Customer Profile

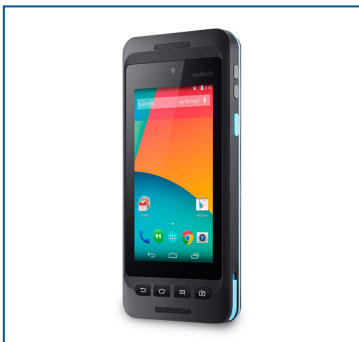
Scott Farms is a family owned and operated farm in Lucama, North Carolina. The Scotts have been growing crops of sweet potatoes, tobacco, wheat, soybeans, and corn for six generations. They are experts in agriculture, honing time-honored farming practices and embracing newer ones, making them leaders in their industry. Recently, their reach has extended across the globe with the addition of their UK branch.

Challenge

Scott Farms needed a rugged mobile computer on the farm and in the office. It also needed to integrate with their current software and web-based app for tracking inventory.

Solution

After researching other enterprise devices, Scott Farms chose Unitech's PA720 mobile computer for its tier one quality in materials and performance. Affordability, a fast quad core processor, and its ability to withstand changing climates were also key factors. The farming giant needed to scan barcodes on multiple pallets quickly and efficiently for batch scanning and inventory management use. Whether it was just for a few items or for hundreds of pallets, Scott Farms found the PA720 suited their needs perfectly.



PA720 Mobile Computer