

Convenience Store Supplier Simplifies with Unitech Solution



Industry

Wholesale Distribution

Application

Convenience Store Supply
Ordering

Product

PA700 Mobile Computer
PA720 Mobile Computer

Customer Profile

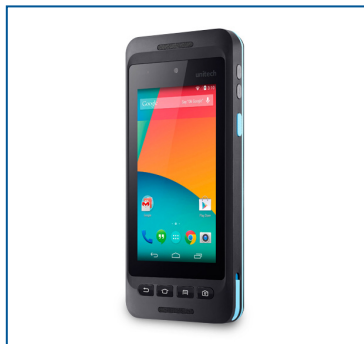
Imperial Trading is a wholesale supplier for convenience stores – they carry over 10,000 products for the grab-and-go industry such as snacks, groceries, deli items, frozen foods, beverages, and health, hygiene, and beauty needs. In addition to providing convenience store items, their customer-centric business model offers store layout designs, retail analytics, and detailed food service programs to independent and big box store chains.

Challenge

The wholesaler was using older technology for inventory and supply ordering and wanted to update their devices. They needed a reliable device to log and track orders and monitor inventory.

Solution

Imperial Trading contacted the software maker and reseller; Velociti, to demo some Unitech products. The grocery goods distributor was impressed by the high performance scan engines, quality materials, and lower price point compared to others. In 2015, they ordered 200+ units of the PA700 rugged mobile computer; an Android device equipped with 4.7" of screen real estate, a 1.5 GHz dual core processor, and an integrated barcode scanner. They have since upgraded and are currently using our Android PA720, one of the newest members of the Unitech line of mobile computers. It runs on a faster quad core processor, outfitted with a 1D/2D barcode scanner, and featuring a 12-hour battery life with hot swappable battery.



PA720 Mobile Computer